



U.S. DEPARTMENT OF STATE

ENGLISH 
LANGUAGE 
PROGRAMS 

The World is Your Classroom

English for Journalists
Course Overview

Topics

- Principles of Journalism
- Media Literacy & Bias
- Research & Interviewing
- Print Media
- Broadcast Media
- Writing & Speaking for Media
- Language Skills

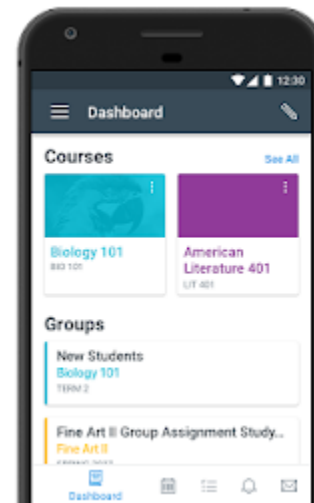


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*The World is
Your Classroom*

- Intermediate Level
- 8 Weeks
- Computer, Tablet or Smartphone



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Video Lectures – *English Skills*

Who What Where
When Why

the helping verb tells the listener the tense or purpose of the question. For



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Video Lectures – *Journalism Skills*

1. Eye-Witnesses
2. Related People
3. Experts
4. People in Authority



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Readings – Basic & Advanced

Module 4: Reading: "Want to be a good reporter? Follow these tips."
(Basic)



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Anastasya Lloyd-Damnjanovic is an editor for the Daily Princetonian, her college newspaper. She was a reporter at the paper before that. Working for the newspaper taught Lloyd-Damnjanovic just as much as she learned in class. Here are some things she's learned to do:

Make a pitch (Suggest ideas).

Think of an idea for an article. Put together a short list of people or groups who can give you information. Explain to your editor why the article will interest the newspaper's readers. The first articles Lloyd-Damnjanovic wrote were assigned to her by her editors. Later, she was able to come up with her own ideas for articles.



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Readings – Basic & Advanced

Module 4: Reading: "Want to be a good reporter? Follow these tips."
(Advanced)



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When Anastasya Lloyd-Damjanovic first joined the Daily Princetonian, she thought of the university newspaper as a hobby secondary to her academic work. But as she rose through the reporting ranks to become news editor, she received a practical education more intensive than she ever could have imagined. Here are some of the things she learned to do:

Make a pitch. Propose a story and offer a short list of appropriate sources and an explanation of the story's timeliness or relevance. "My first stories as a staff writer were assigned to me by editors. But as I gained experience, I pitched my own ideas," she says.



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Quizzes



Question 1

2 pts

According to some former Facebook employees, which kinds of stories might be kept out of the “trending” section? **Check all correct answers.**

- Stories that interest conservative Americans
- Stories about Facebook
- Stories about government workers
- Sports stories



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Discussion Forums

 [Redacted] · 2 days ago ▼

My mum love watching TV.My brother and father read news in the internet

↑ 2 Upvotes  Hide 2 Replies

 [Redacted] · 18 hours ago ▼

Very well!

↑ 0 Upvotes

 [Redacted] · 10 hours ago ▼

Good for you! TV is not only chewing gum for the eyes but the most common source of information.

↑ 0 Upvotes



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Vocabulary Exercises

 MATCH

TIME
21.0

of knowledge
and experience
about a subject, and
gives opinions about

Editor

definition of a
word that you
find in a

Pundit

One Sided

Denotation

who makes changes
to a media message
so that it's
appropriate for

Only one
point of view
is presented

Sensationalism

or negative point
of view about a
subject in order to
change the opinion

Spin

Using news
media messages
to entertain

 Options

Quizlet [View this study set](#)

Choose a Study Mode ▾



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Writing & Speaking

Sample Assignment

Bill Wallace of the City Department of Education announced Thursday afternoon that the city will host a new internship program. In this program, high school students can earn high school credit while interning at City Hall. Interns will work with a city council member and will get to see our government at work. Participants will go through a two-step application process for this special opportunity. The program is scheduled to begin next fall.

As for sources, I would like to interview Bill Wallace or someone from the City Department of Education. They are the authorities and can most likely give many details about this new program. I would also like to interview high school students. They are eye-witnesses as they may participate in the program or at least know someone who will. I'm interested in knowing their opinions about the program. Lastly, I'd like to interview a professor at the local university who specializes in school-government partnerships or work-experience educational opportunities. They are the experts on how a program like this could add value to the student-interns' lives.



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Dates

- April – Test
- July – Open for others



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